

CIRCULATION

52,401
September 2010

Modern Steel Construction reaches more structural engineers in the U.S. than any other publication. Our circulation includes more than 42,000 structural engineers—which means we reach 82% more engineers than *Structural Engineering + Design* and 35% more structural engineers than *Structure* magazine. Our circulation includes all 25,000 AISC professional members plus all of the members of ASCE's Structural Engineering Institute plus almost every other recent purchaser of the *Steel Construction Manual*.

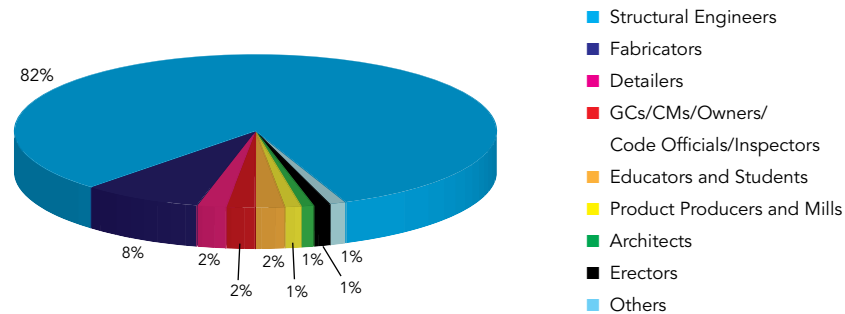
Modern Steel Construction also reaches nearly every major structural steel fabricator in the U.S. These 4,100 individuals (including more than 1,000 Full Members of AISC) are responsible for more than 75% of all the steel-framed buildings and bridges constructed in the U.S. And, of course, *Modern Steel Construction* also reaches thousands of detailers, erectors, contractors, code officials, and building inspectors.

Year after year surveys show that *Modern Steel Construction* is regarded as the premier magazine for the building and bridge industry. Not surprisingly, when asked: "What magazines do you find most useful in your work" the latest survey reveals:

<i>Modern Steel Construction</i>	85%
<i>Structural Engineering + Design</i>	52%
<i>Structure</i>	48%
ENR	27%
BD&C	17%

Subscribers share their copies of *MSC* with 2.2 additional readers for a total audience of more than 167,000 every month!

DEMOGRAPHICS



Contact Information

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