

2010 Editorial Calendar

	January	February	March	April	May	June
Selected Editorial Features	<ul style="list-style-type: none"> • Offices • Five Stories and Under 	<ul style="list-style-type: none"> • Renovation and Retrofit • Design Economy 	<ul style="list-style-type: none"> • Long-span Structures • Miscellaneous Steel 	NASCC: The Steel Conference	IDEAS ² Awards	<ul style="list-style-type: none"> • Cultural/Entertainment • Architecturally Exposed Structural Steel
Special Features			Steel Bridge News		Sustainability	Steel Bridge News
Product Article	Structural Engineering Software	Erection	Metal Deck	NASCC Exhibitors	Steel Castings	Welding and Bolting
Ad Space Reservation	11/14/09	12/12/09	1/15/10	2/16/10	3/16/10	4/15/10
Ad Material Due Date	11/21/09	12/19/09	1/22/10	2/23/10	3/23/10	4/22/10

	July	August	September	October	November	December
Selected Editorial Features	<ul style="list-style-type: none"> • Health-care • Bridges 	International Projects	<ul style="list-style-type: none"> • Universities/Schools • Stadiums 	<ul style="list-style-type: none"> • Curved Steel Projects • HSS Projects 	<ul style="list-style-type: none"> • Seismic Projects • Parking Garages 	<ul style="list-style-type: none"> • Multi-story Residential • High-Rises
Special Features		What's Cool in Steel	Steel Bridge News		Pacific Northwest Projects	Steel Bridge News
Product Article	Bridges	Hot Products from NASCC	Detailing Software	Bending/Rolling	Seismic	Fabrication Equipment
Ad Space Reservation	5/15/10	6/16/10	7/16/10	8/17/10	9/15/10	10/15/10
Ad Material Due Date	5/22/10	6/23/10	7/23/10	8/24/10	9/22/10	10/22/10

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MODERN STEEL CONSTRUCTION

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MSC is directed exclusively toward professionals in the construction industry who make and influence purchasing decisions—whether they are engineers, architects, building owners, contractors, fabricators, detailers, or erectors.

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